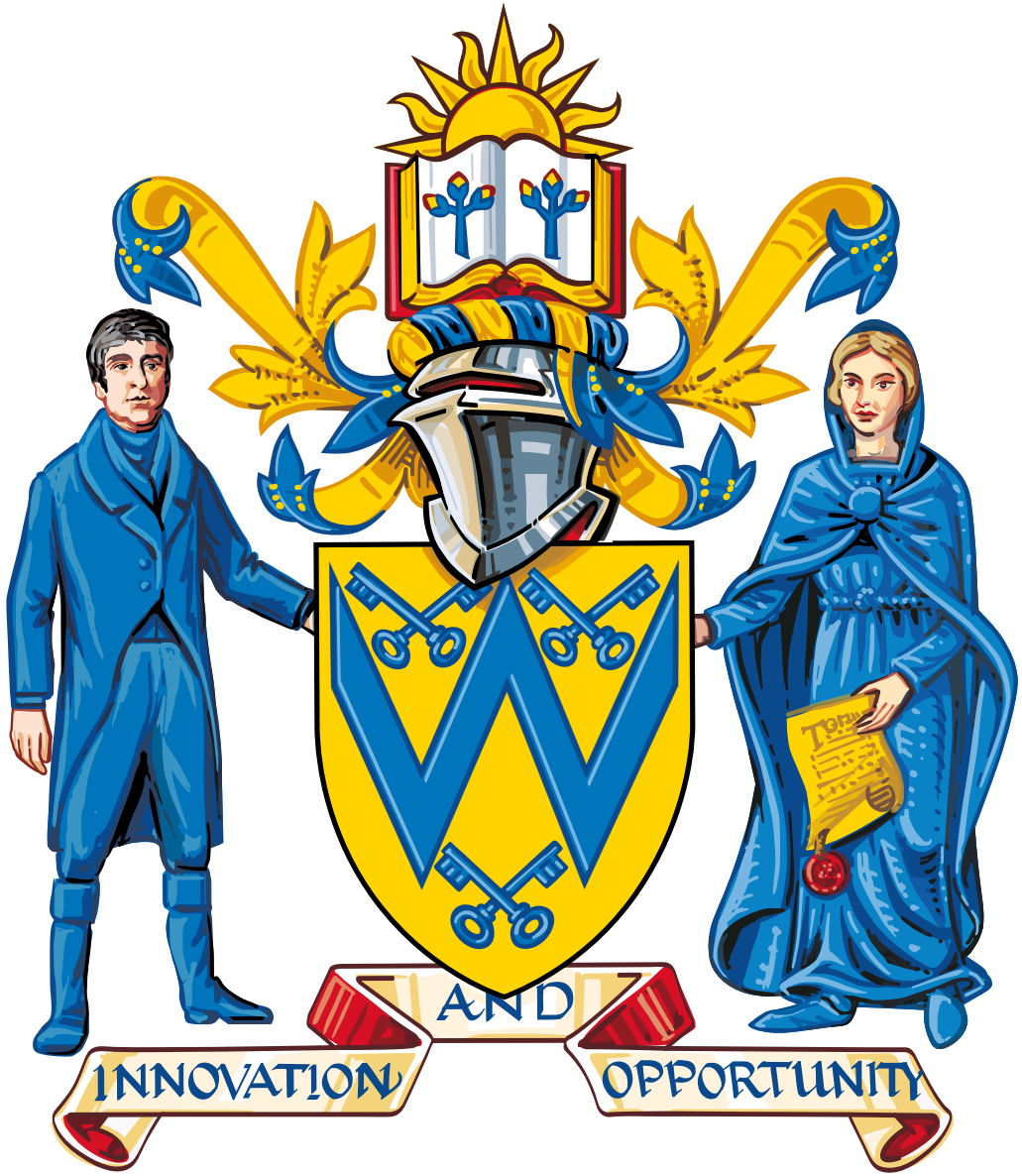
ZAFER YORGANCI **Graphic Designer** | zfryrgnci.netlify.app | **e:** zafer.v2.ai@gmail.com





The University Of Wolverhampton Crest Redraw

The full-colour vector based redrawing of the university crest replicating the hand-painted original. Greyscale and outline versions were also created as part of the brief.



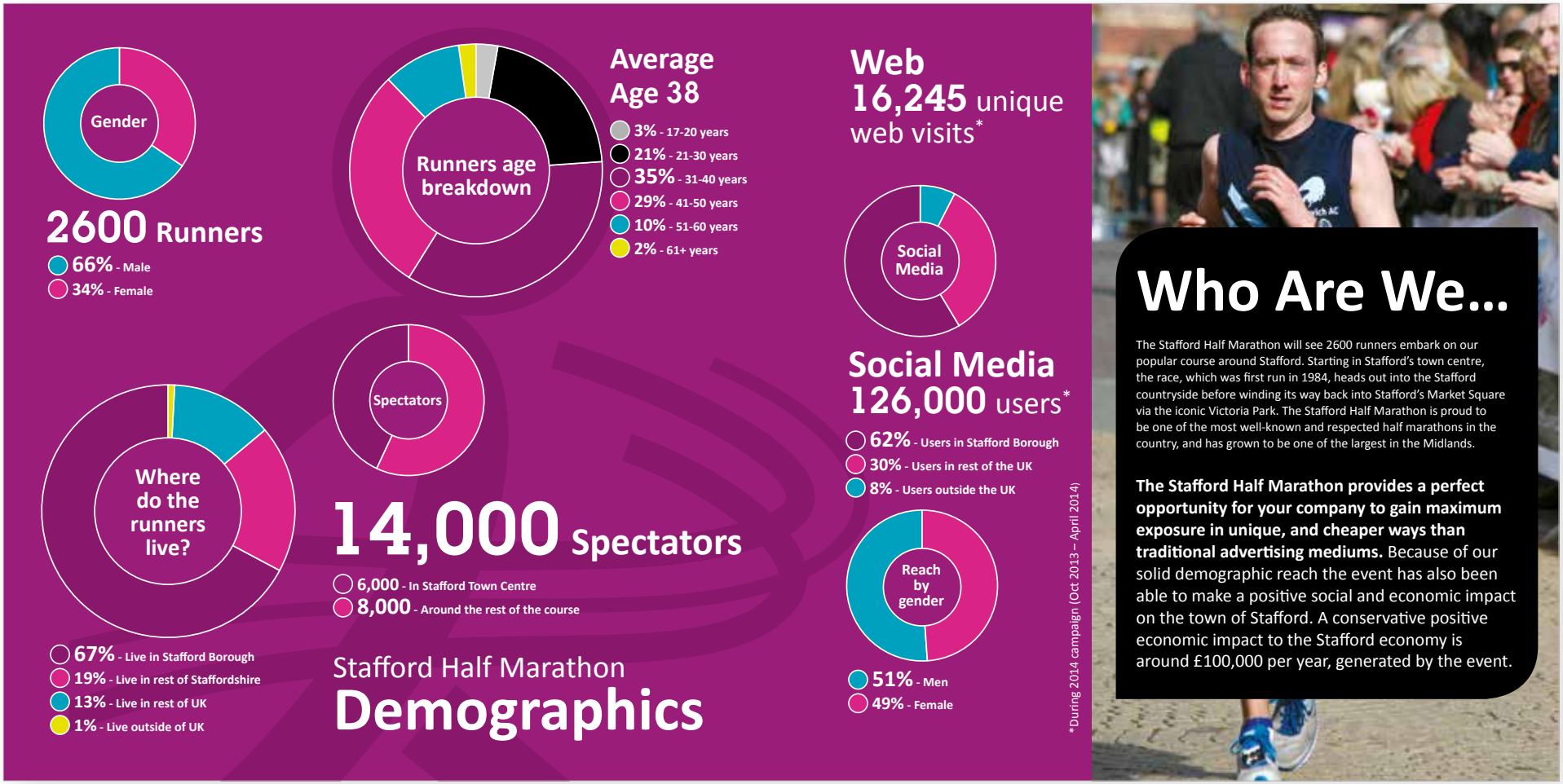
The University Of Wolverhampton Crest Redraw

Detail showing Thomas Telford's face from the hand-painted original (left) and as redrawn in the new vector based file (right).



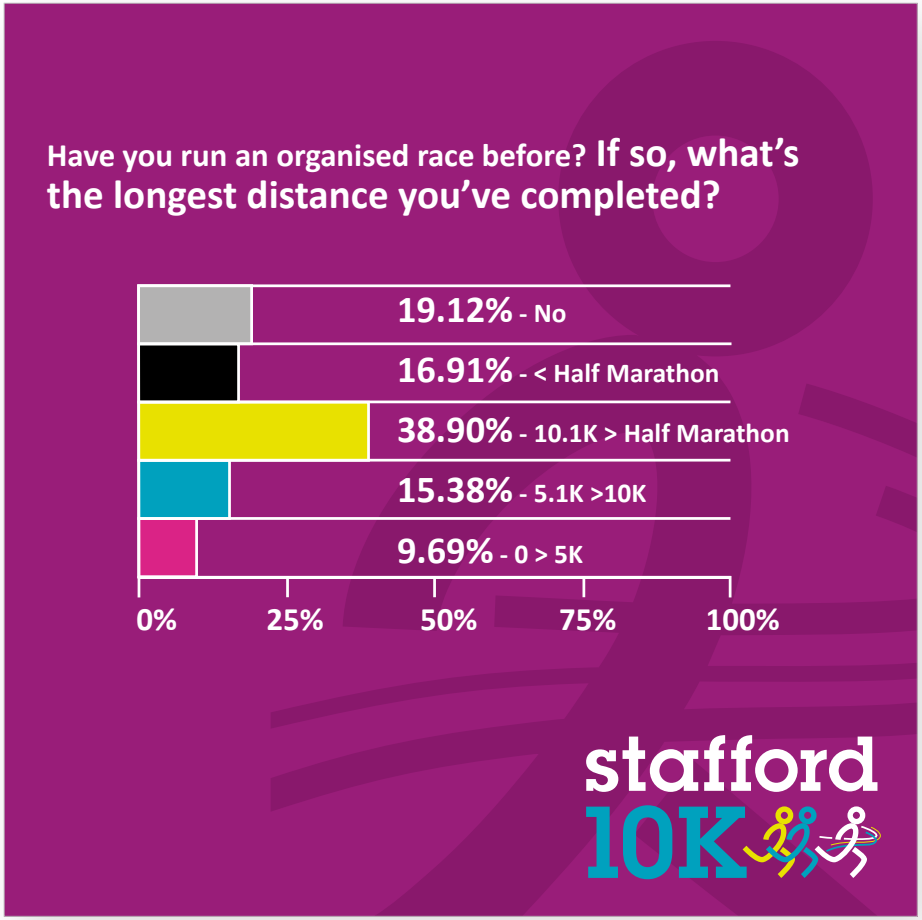
The University Of Wolverhampton Crest Redraw

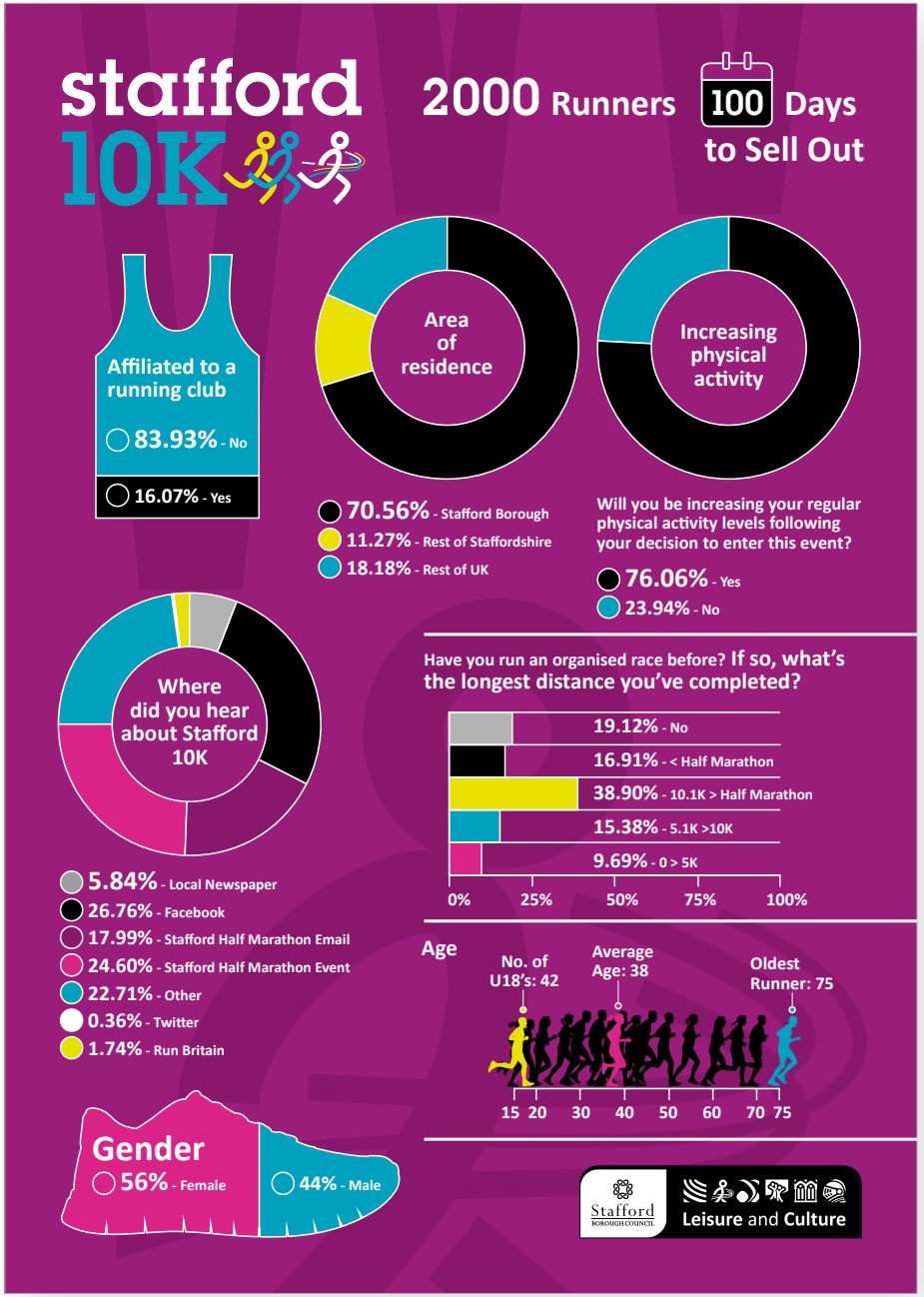
Detail of the helmet and a small section of the mantling.



Stafford Half Marathon Sponsorship Booklet

The Stafford Borough Council Leisure and Culture marketing team used their data to present an excellent case for prospective sponsors of this popular event. My brief was to translate this into a form which was impactive and which clearly showed the opportunity. The infographic shown was developed to showcase the key facts and figures of their demographic. The styling featured elements of both the main Leisure and Culture branding and Half Marathon event branding.





Stafford 10K Infographics For Social Media and Print

The inforgraphic (right) and individual social media posts (one of which is shown left) were created to generate further interest in this popular event by showcasing some of the facts and figures gathered by the marketing team.



Alstroemeria

Alstroemeria are some of my favourite flowers. These were hand-painted in ink before being coloured in Photoshop and form the basis of this new surface pattern design.

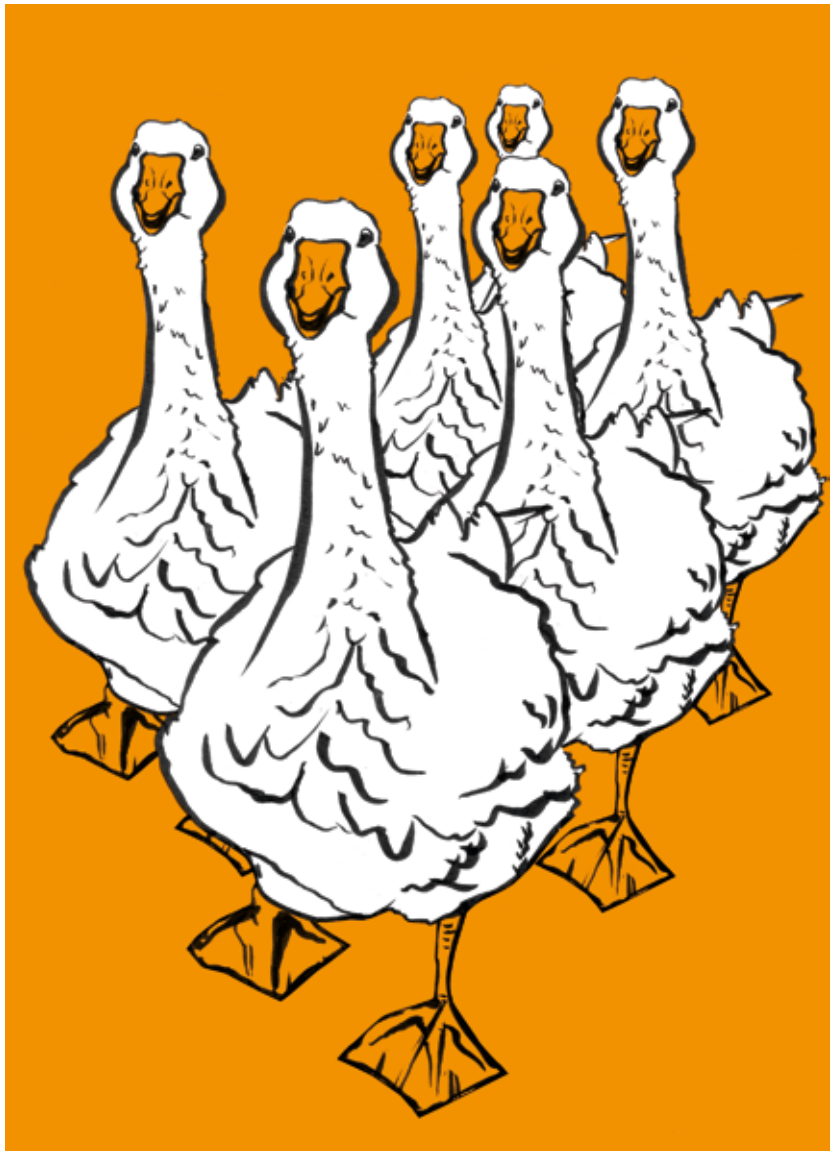


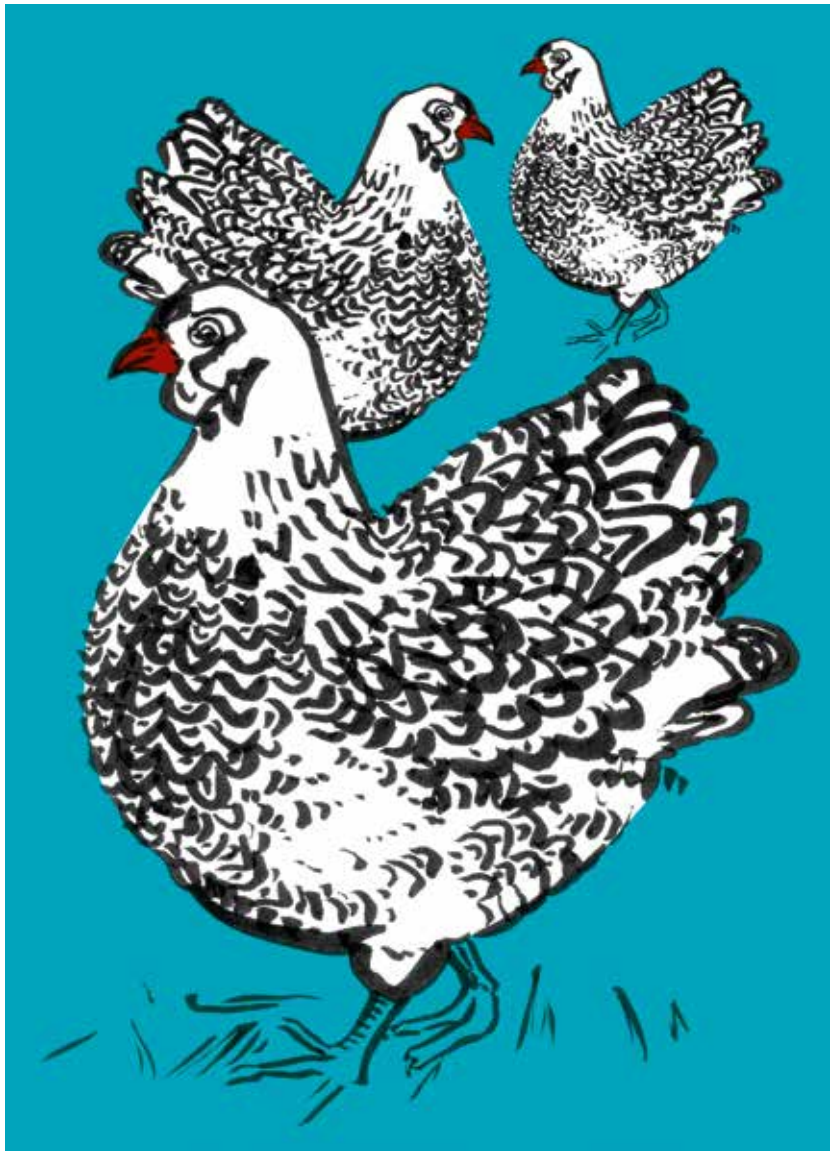




Drawings For Client Christmas Cards

Every year I like to send my clients a Christmas card and gift as a thank you. This set was loosely themed around the Twelve Days of Christmas.

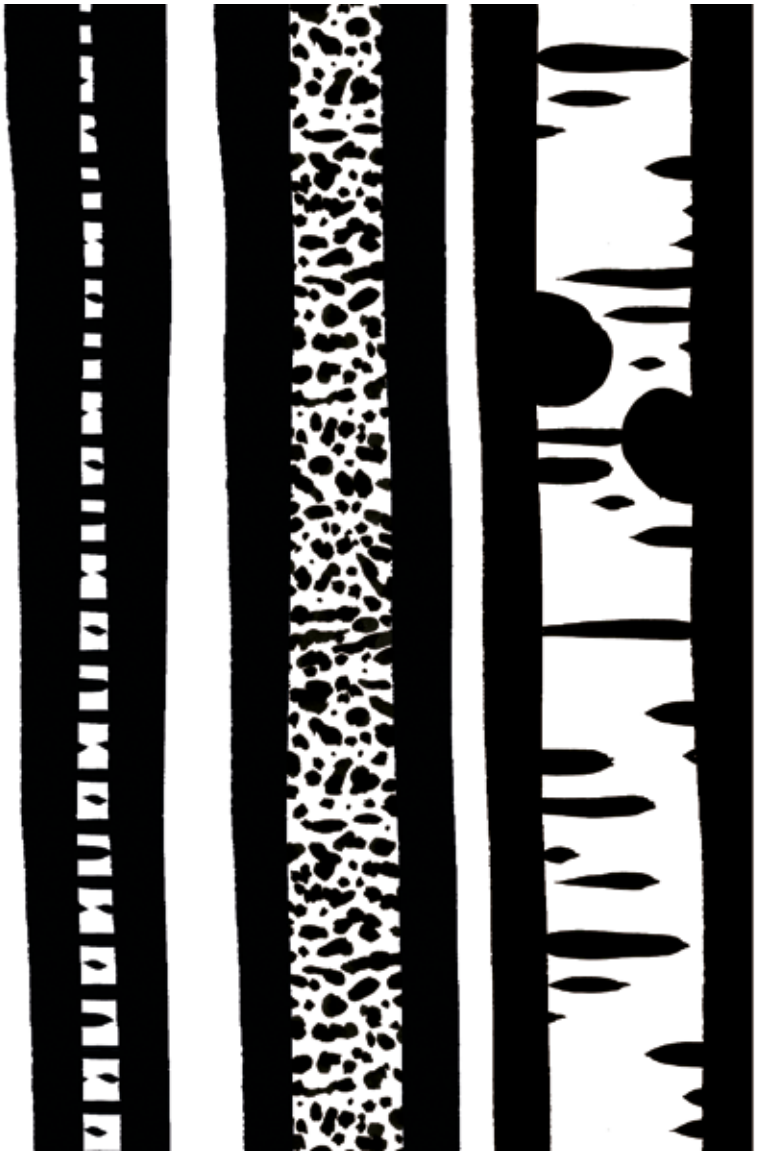




Client Christmas Cards

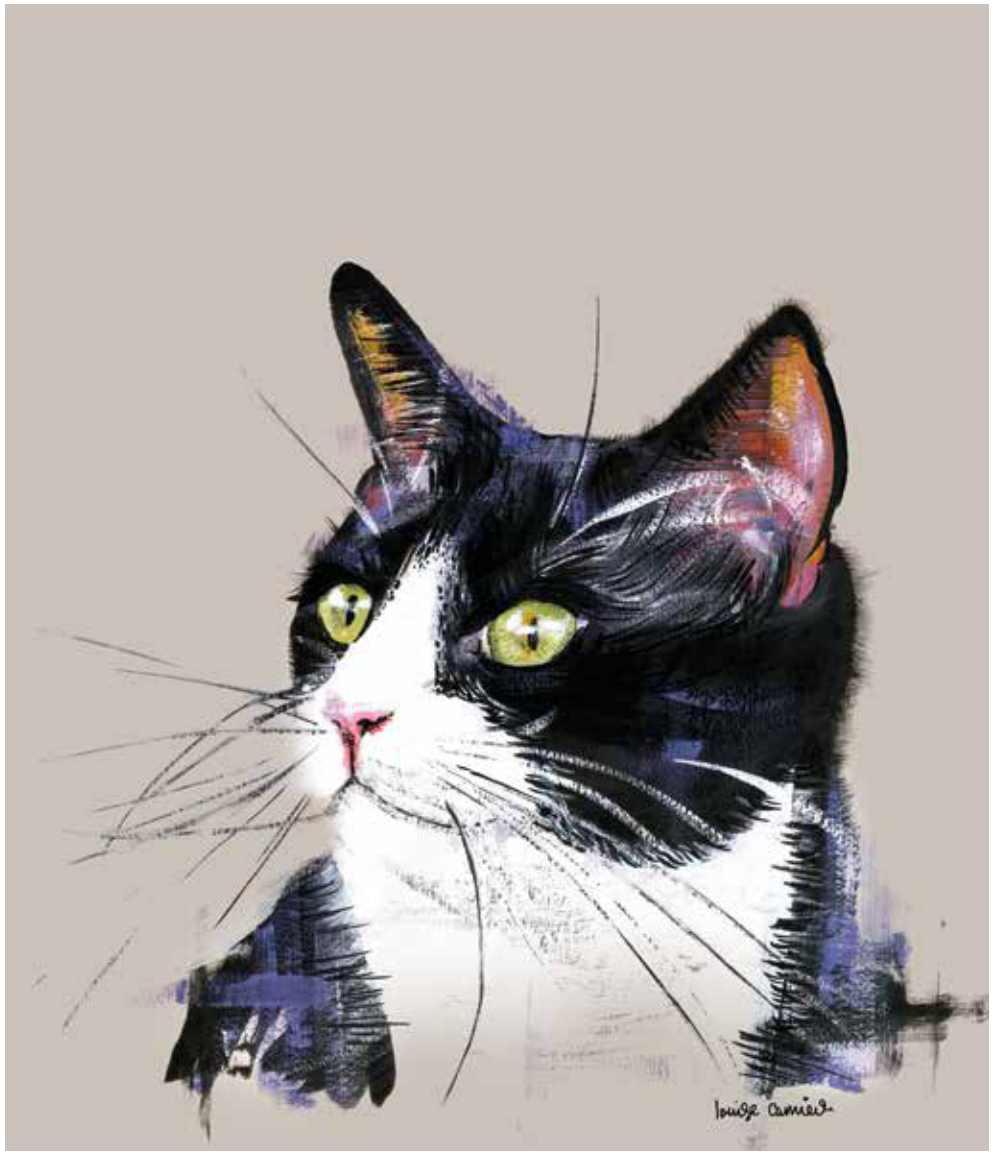
These were two of the finished designs from a set of four, so no two people from the same organisation received a duplicate card design.

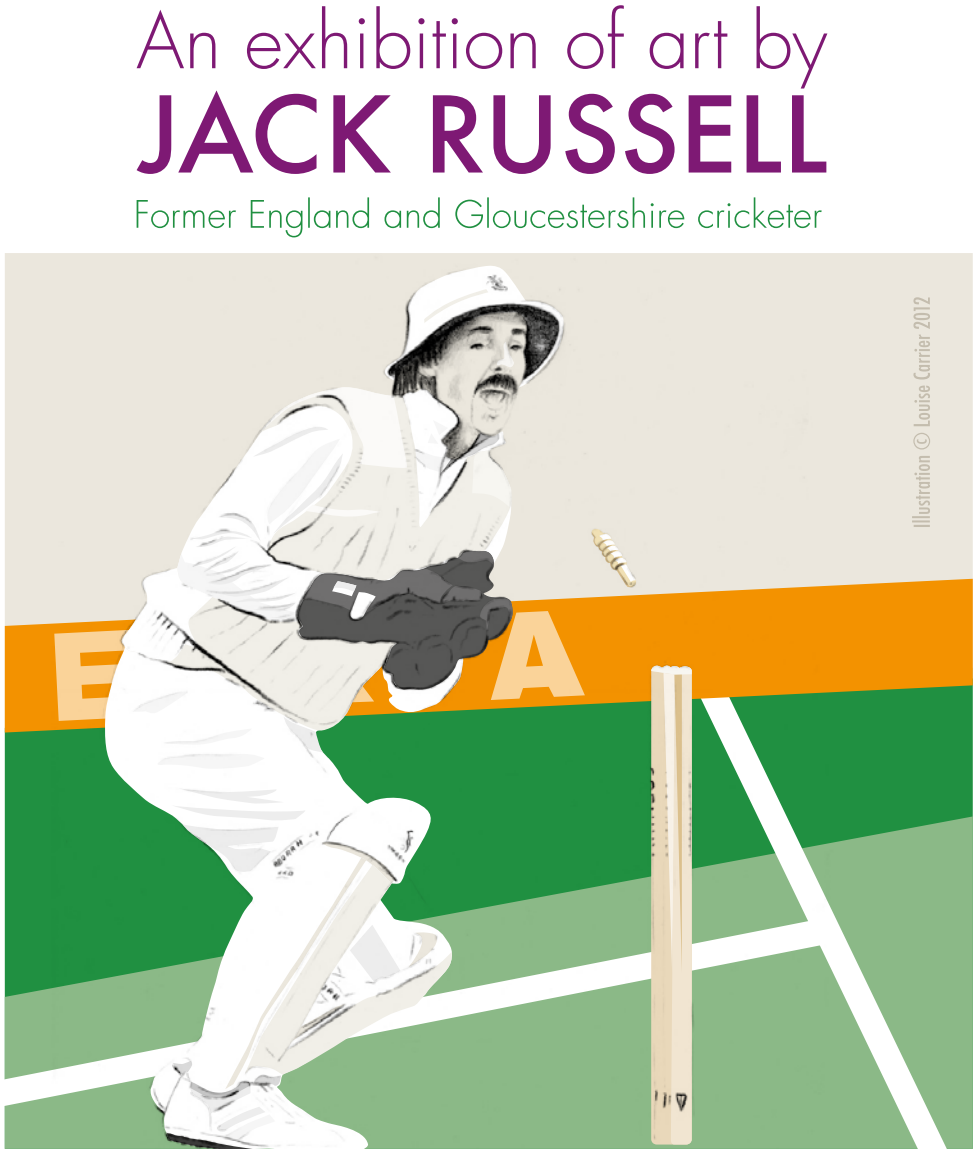




Solomon's Seal And Trees Surface Pattern Design

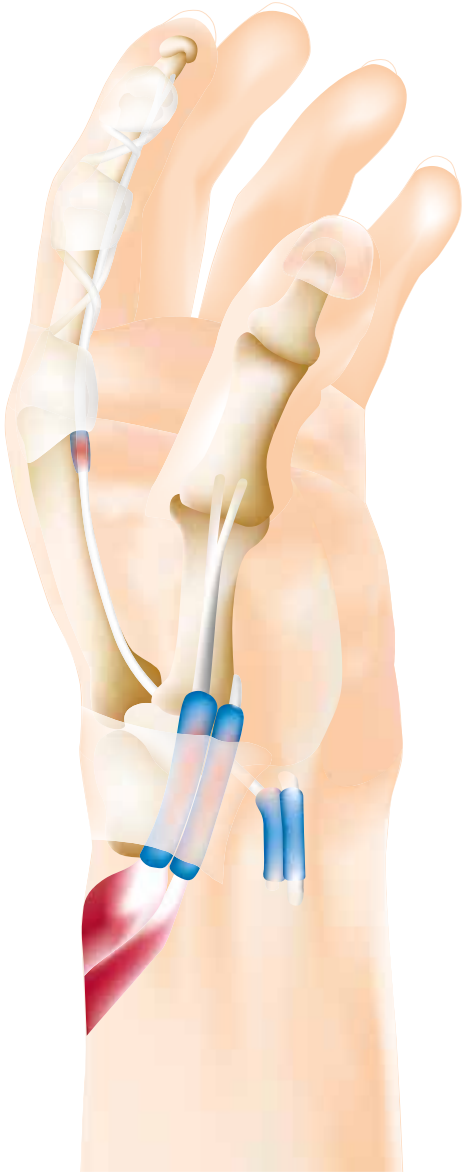
Ink study of Solomon's Seal (for a surface pattern design) and detail of a new trees surface pattern design.

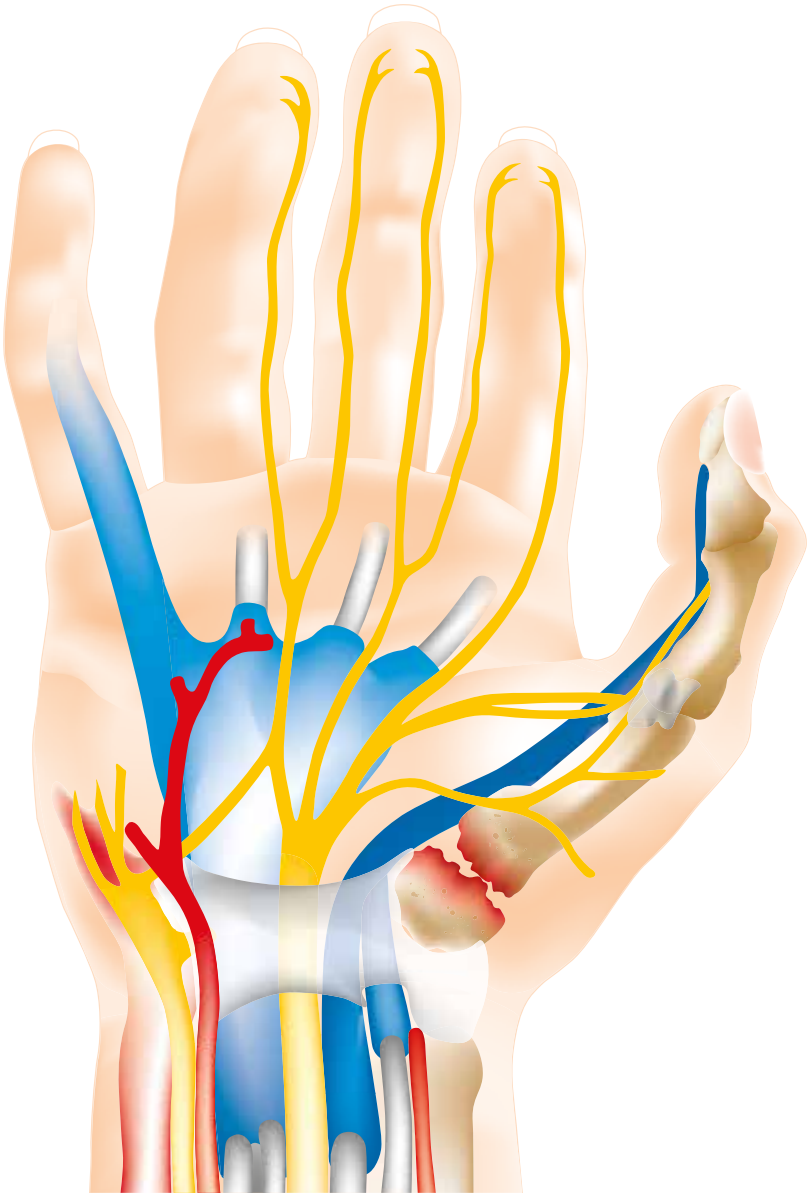




Portrait of Arthur And Illustration Of Jack Russell

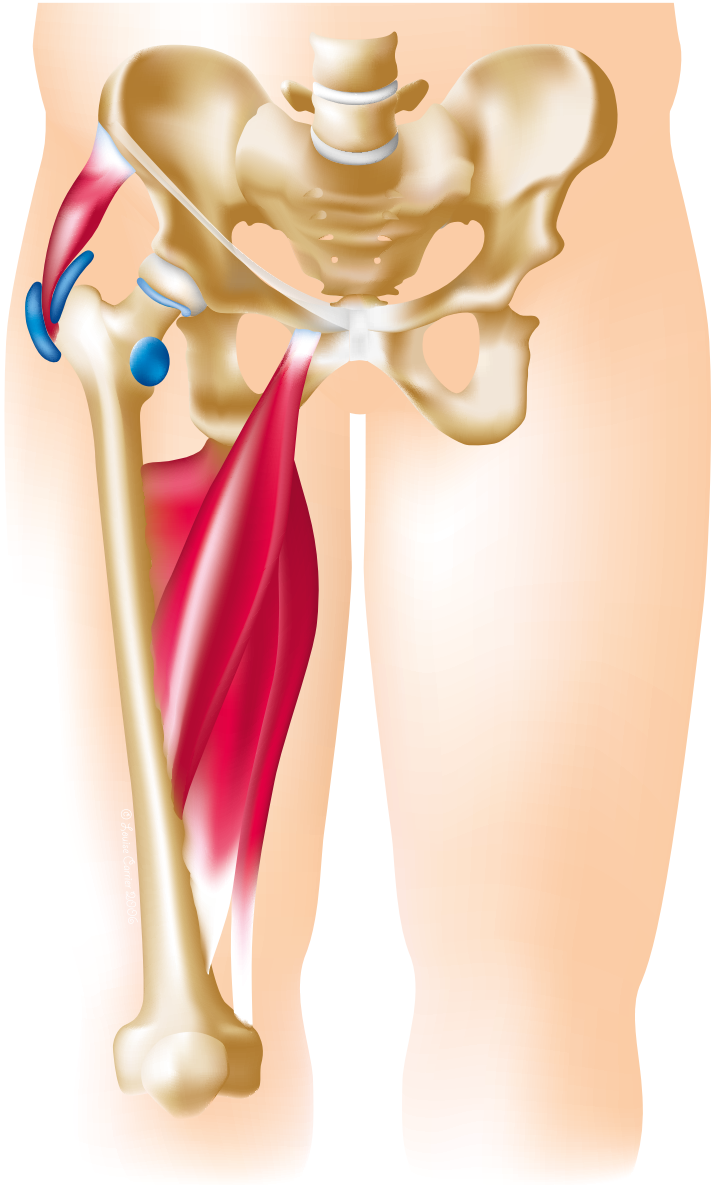
Portrait of Arthur commissioned by Kelly Hughes and an illustration of Jack Russell for his exhibition posters and flyers on behalf of Stafford Borough Council.

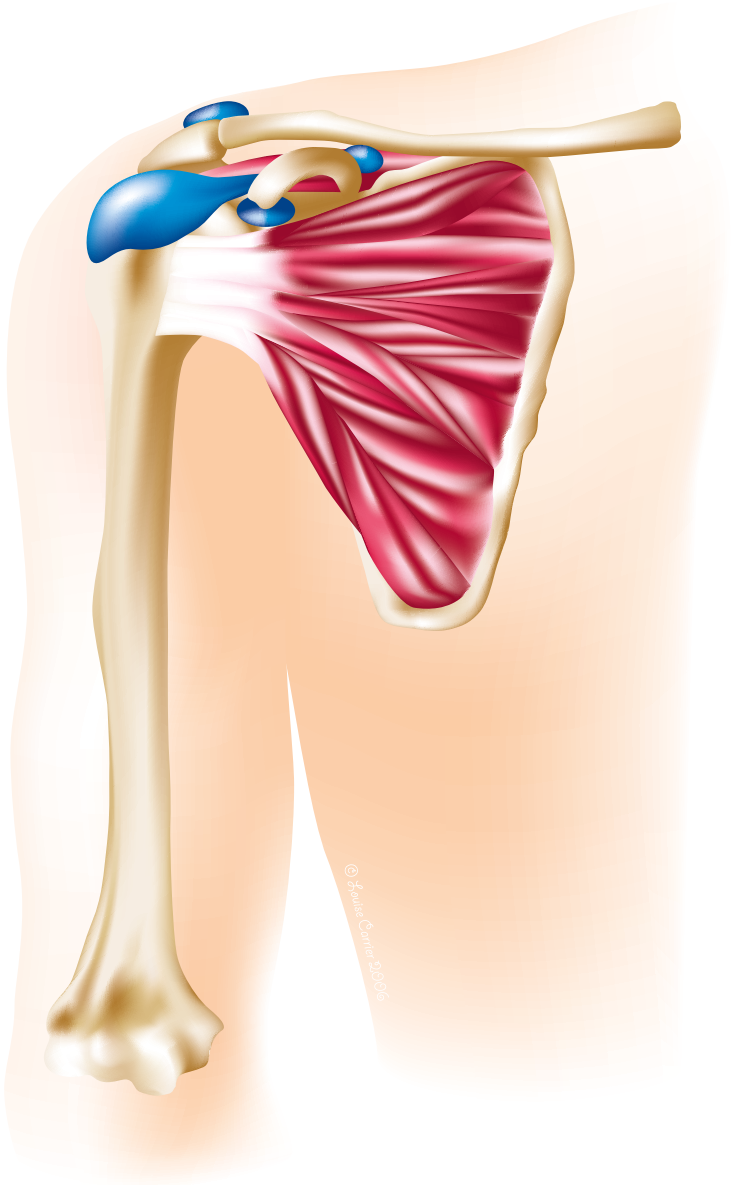




Trigger Finger And Osteoarthritis Of The Basal Thumb Joint

Illustrations for The British Institute of Musculoskeletal Medicine 'Soft Tissue Examination And Injection Road Show' workshops for general practitioners and GP registrars. The solution needed to be suitable for small and very large scale reproduction and detailed to the right degree so attendees could see the required detail in their workbooks and on projections.





Bursae Of The Hip And Shoulder

ZAFER YORGANCI **Graphic Designer** | zfryrgnci.netlify.app | **e:** zafer.v2.ai@gmail.com

